



BERKLEY EDUCATION FOUNDATION

14700 W. Lincoln, Oak Park, MI 48237 | 248.837.8018 | berkleyfoundation@berkleyschools.org | www.BerkleyEdFoundation.org

Supporting Berkley Schools

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Dear Berkley School District Community Member,

While writing this letter as the 2017 honorary chair of the Berkley Education Foundation's Dollars for the District campaign, I took a moment to reflect on the word "community" and the role of those in it.

A community can loosely be described as a group of people with common interests who live in a particular area. I think this certainly fits the stakeholders of the Berkley School District. My wife Janis and I have lived in Berkley for over 37 years. We raised our four sons here, and they were fortunate to attend Pattengill and Rogers Elementary Schools, Anderson Middle School and Berkley High School. I made lifetime friends coaching in the Berkley Dad's Club baseball league and served as its president. Today, even with my coaching days behind me, I enjoy supporting the many athletic and extracurricular organizations with those lawn signs you'll find throughout the area celebrating a Berkley Schools student or team. We donate these signs because we are part of the community, and the community is part of us.

The success that we enjoy in the District, now in its 177th year of excellence, is no accident. It happens because of the determination and will of its leadership, its citizens and its community. For years now we as students, parents and educators have been fortunate to partner with the Berkley Education Foundation to provide the additional tools and resources needed to elevate the educational experience from good to great. To continue that momentum, I am asking you to join me in making a meaningful dollar contribution to the BEF as part of your annual giving.

Since 2010, the foundation has invested over \$199,000 in the staff and students in our district. These funds have gone directly into the classroom through teacher mini-grants, supporting budding scientists with annual Maxfield Science Symposium scholarships, and enrichment programs to enhance student learning outside the classroom. Earlier this Fall nearly 400 8th graders from Norup International and Anderson Middle School visited University of Detroit Mercy to better envision what their future may look like as a college student. A trip to another campus is in the works for Spring. For most, this was their first time in a college environment.

Please consider making a gift to the BEF, whether it be \$25, \$2,500 or somewhere in-between to continue our investment in programs, technology and enrichment activities. In fact, every \$150 will send five (5) students for two college campus visits again next year! I encourage you to make your gift safely online today at www.BerkleyEdFoundation.org or simply use the attached tear-off form to mail it in.

Strong schools help make strong communities and strong communities make strong schools. Please join me in helping the Berkley Education Foundation make the Berkley School District the best it can be.

Wishing you a peaceful holiday season,

Rich Melin
Owner, Plasti-Fab, Inc.

P.S. Please mark your calendar for "Off to the Races," our signature fundraising event, on Saturday, February 3, 2018 at Club Venetian. Learn more at www.BerkleyEdFoundation.org



BERKLEY
EDUCATION FOUNDATION
SUPPORTING BERKLEY SCHOOLS

The Berkley Education Foundation is a 501(c)(3), tax exempt organization. All gifts are tax deductible to the extent allowed by law.

Cut on the dotted line and send your gift in the enclosed return envelope.

YES, I WILL SUPPORT THE BERKLEY EDUCATION FOUNDATION!

Make your donation online: www.BerkleyEdFoundation.org

Name _____ Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Enclosed please find my support of the Berkley Education Foundation in the amount of: \$25 \$50 \$100 \$250 \$500 \$1,000 \$ _____

Cash Check Credit
Please charge my VISA Mastercard

Card Number _____ Exp Date _____

Signature _____

Donation in honor of memory of _____

Please notify: Name _____

Address _____ City/State/Zip _____